



Start-up Development Programme 2018



Founded in 2001 and formalized in 2004, The Hope Factory is powered by the South African Institute of Chartered Accountants (SAICA). We offer a 12 month training and mentoring programme to develop your ability to effectively start and operate your own business.

Core Focus Areas:

- Leadership (Personal) Development
- Business Skills Development
- Financial Skills Knowledge

Our Programme Includes:

- The investment in excellence (Personal Development) 3 day course
- Understanding the entrepreneurial profile
- Research the viability of new venture ideas/opportunities
- Developing a Business Plan
- How to implement and manage Human Resources
- Create Sales and Marketing Strategies
- Manage finances of a new venture
- Apply the principles of costing and pricing to a business venture
- Interpret basic financial statements
- Business Mentoring Sessions

The programme will help you become economically active by generating your own income.

Requirements:

- Be a Black South African citizen (as per the B-BBEE Codes – African, Coloured or Indian)
- Completed your Grade 12 (Matric) Qualification
- Have a strong viable business idea or operate a start-up

Supporting Documentation to submit:

- Certified Copy of your SA ID
- Certified Copy of your Matric Certificate
- B-BBEE affidavit
- Up to date CV

Application Process:

- Complete the application form
- Submit the supporting documentation
- If short listed you will be called for an interview

How do I apply?

Call The Hope Factory at 041 484 7400 | Email: karabom@thehopefactory.co.za
Visit our offices at 81 Cawood Street, North End, Port Elizabeth
www.thehopefactory.co.za



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